

# KidScents MightyVites™

Children's Daily, Whole-Food Multi-Nutrient



## Product Summary

Using nutrient-dense whole food sources, the new MightyVites contain superfruits, plants, and veggies that deliver the full spectrum of vitamins, minerals, antioxidants, and phytonutrients for children's developing bodies. The new MightyVites chewable tablets feature an enhanced vitamin-mineral source and two new and improved natural flavors: orange cream and mixed berry.

## Product Story

Proper childhood development is an incredibly intricate balance of varying growth rates, physiological changes, and hormone status, all while energy output is high, with hard play periods that include plenty of running, jumping, and testing of new physical skills. To fuel growth and normal activity levels, a child's diet must provide plenty of vitamins and minerals as well as support stores of nutrients in preparation for the accelerated growth spurts of the teenage years. However, many recent studies have shown that most children's diets, even moderately healthy ones, fall below the Recommended Dietary Allowance for many vitamins and other nutrients. When it comes to getting your daily multivitamins, source matters! Specifically designed for children, Young Living's new Kidscents MightyVites uses nutrient-dense, whole food sources like superfruits, plants, and veggies that deliver the full-spectrum of non-synthetic vitamins, minerals, antioxidants, and phytonutrients, all in their whole, synergistic glory.

Energize, build, and protect your child's WHOLE system, the way Mother Nature intended.

## Primary Benefits

Children's diets often need to bridge between what they are eating and what they should be eating. That's why KidScents MightyVites contain:

- + Greens from barley grass extract and spirulina, which have been researched for their immunostimulatory properties, prevention of LDL oxidation, and as an antioxidant. They have also been shown to support energy levels.\*
- + Antioxidants such as vitamins C and E, carotenoids such as beta-carotene and lutein, and selenium to offer protection against harmful free radicals that can destroy healthy cells and promote the cell aging process.\*
- + Phytonutrients from wolfberry polysaccharides, anthocyanidins and resveratrol from grape skin, citrus bioflavonoids from orange powder, isothiocyanates from broccoli powder, and oleuropein from olive leaf extract. Phytonutrients have been researched for prevention of LDL oxidation, reduction in risk for heart disease, and inflammation. They are also potent antioxidants.\*

## What Makes This Product Unique?

Young Living composed KidScents MightyVites with dried superfood powders, whole food vitamins and minerals, and other nutrients. The result is an impressive formulation that will change the way you look at daily multis. MightyVites supplies a broad spectrum of what you've come to expect in a multi—B vitamins, vitamins A, C,

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D, E, and K, folic acid, selenium, zinc, potassium, iodine, and magnesium—and supercharges that with vibrant and colorful nutrients representing a broad spectrum of what nature has to offer.

## Who Should Use This Product?

Children 6–12 years old. MightyVites should be used by children to help maintain optimal health and well-being including increased immune function, brain development, or bone and joint health.\*

## Did You Know?

- + The United States Department of Agriculture estimates that cropland production would need to increase by 74 million acres if Americans start eating the recommended amounts of fruits, vegetables, and whole grains.
- + Low levels of magnesium can cause excessive fidgeting, anxious restlessness, insomnia, coordination problems, and learning difficulties.
- + To get the same antioxidant level found in one ounce of Ningxia wolfberries you would have to eat 22,814 almonds.

## Key Ingredients

Ingredient	Benefit
Grape Skin ( <i>Vitis vinifera</i> )	Promotes healthy vascular development*
Ningxia Wolfberry Powder	Potent antioxidant that promotes healthy cell development*
Citrus Flavonoids	Scavengers of free radicals*
Tocotrienol beads	Potent antioxidant that helps with healthy neurological system development*
MSM	Promotes a healthy environment for muscle and bone development*
Olive Leaf standardized extract	Potent antioxidant*

Barley Grass powder	Potent antioxidant that helps promote healthy cardiovascular development*
Spirulina Algae	Promotes healthy immune function*
Broccoli standardized extract	Promotes the bodies natural production of an antioxidant called glutathione, which is important for normal cell development*
Lutein Beadlet	Promote healthy eye development*
Curcumins (from turmeric root and rhizome) extract	Potent antioxidant that promotes healthy cell development*

## How To Use

Children 6–12 yrs old, take three chewable tablets daily. Can be taken before breakfast, lunch, and dinner, or in one daily dose.

## Caution

Do not exceed recommended dosage. Consult a healthcare practitioner prior to use if taking medication or have a medical condition.

## Complementary Products

NingXia Red®, KidScents MightyZymes™, Life 5™

## Frequently Asked Questions

Q How does Young Living's KidScents MightyVites compare to popular retail brands?

*A Vitamins that come from natural sources are more easily assimilated and recent research has shown that synthetic vitamins can actually do more harm than good. Young Living only uses the best, whole food natural sources.*